

Organization	Project Title	Award Amount
Alaska Salmon Purchasers Inc.	<i>Packaging and Market Development Project</i>	\$30,300
Alaska Troll Salmon Processors Association	<i>Marketing Wild Alaska Hook & Line-Caught Salmon in Japan</i>	\$186,000
Alaska Wild Salmon Company	Marketing Alaska Wild Salmon Products	\$8,700
Alaska Wildsides	Alaska Wildsides Promotions	\$18,800
AlaskaCatch, LLC	<i>Quality Certification, Marketing and Advertising</i>	\$165,000
Aleutia	Aleutia Trade Show Marketing	\$25,000
American Surf N' Turf	<i>Alaska Fish Hugger</i>	\$18,625
Arctic Circle Seafood	<i>Yukon River Alaska Salmon Marketing</i>	\$16,000
Arctic Paws, LLC	<i>2004 Tradeshow Marketing Plan</i>	\$50,000
Bering Sea Fishermen's Association	<i>Kotzebue Sound Arctic Salmon Marketing Program</i>	\$50,000
Blest Brothers	<i>Kodiak Wild Gourmet Seafood</i>	\$15,635
Bumble Bee Seafoods	<i>Bumble Been Canned Salmon Label & Packaging Update</i>	\$37,500
Cape Cleare Fishery	<i>Cape Cleare Proposal</i>	\$19,750
Chulyen Corporation	<i>North Americans Like Alaskan Sockeye Too!</i>	\$21,650
Clover Leaf Seafoods	<i>Alaskan Salmon Salad Sampling Program</i>	\$181,000
Coal Point Trading Company	<i>Progressive Innovations in Salmon Canning</i>	\$50,000
Coastal Cold Storage	<i>Coastal Marketing Project</i>	\$100,000
Copper River Catchers	<i>Alaska Salmon Candy</i>	\$10,000
Cross Sound Marketing Association	<i>Cross Sound Marketing Association Proposal</i>	\$25,000
Deep Creek Custom Packing, Inc.	<i>DCCP Marketing for Revitalization</i>	\$66,500
Desire Fish Co.	Marketing Desire Fish Products	\$16,050
Elfish Company	<i>Alaska Salmon: Wild by Nature</i>	\$16,066
F/V Moondance Wild Alaskan Products	<i>F/V Moondance Wild Salmon Pouch Direct Marketing Program</i>	\$9,992

Family Pride	<i>Family Pride Salmon Quality Initiative</i>	\$25,750
Fields & Sons, Inc.	<i>Label and Market Development</i>	\$13,800
Horst Seafood	Horst Seafood Marketing	\$10,550
Icicle Seafoods	Honey Boy and Black Top Brand Marketing	\$765,000
Icicle Seafoods	Ship Ahoy Brand Marketing	\$210,000
Icy Strait Seafoods	<i>Marketing Flavored Ikura</i>	\$25,700
Indian Valley Meats	<i>Indian Valley Meats, an Alaska-based Processor: Marketing Alaskan Produced New and Existing Value-added Products Made from Pink and Chum Salmon</i>	\$50,000
Interior Alaska Fish Processors, Inc.	<i>Yukon River Salmon Marketing</i>	\$22,200
Kodiak Island Smokehouse	<i>Kodiak Island Smokehouse Wild Alaska Salmon Marketing Plan</i>	\$3,025
Kodiak Wild Fish Company	<i>Marketing Ready to Eat Pink Salmon</i>	\$25,800
Kwikpak Fisheries LLC	<i>Lower Yukon Salmon Marketing Program</i>	\$198,000
Leader Creek Fisheries	<i>Western Alaska Sockeye Marketing Plan</i>	\$520,000
Leslie Smith	Increasing the Direct Marketing Capacity of Kodiak Fishermen	\$25,434
Lofoten Fish Company	Lofoten Salmon Marketing	\$7,850
Norman Botz	Marketing Kodiak Cohos and Pinks	\$22,650
NorQuest Seafoods	<i>Alaska-Made Specialty Products for Japan</i>	\$196,500
NorQuest Seafoods	<i>Launch National Distribution Campaign Shelf-Stable Smoked Salmon Pouch</i>	\$779,000
NorQuest Seafoods	<i>Live-Processed Alaska Salmon Products</i>	\$37,250
NorQuest Seafoods	<i>Retail Ready Pink Salmon</i>	\$80,000
NorQuest Seafoods (Orca Bay)	<i>Marinated Alaska Salmon Portions</i>	\$271,800
NorQuest Seafoods (Legal Seafoods)	<i>Opening New Frontiers for Alaska Wild Salmon in the Growing East Coast Market</i>	\$356,250
Northern Keta Caviar	Salmon Caviar Marketing	\$98,868
Ocean Beauty Seafoods, Inc.	<i>Canned Pink</i>	\$894,700
Ocean Beauty Seafoods, Inc.	<i>Pillar Rock Pouch</i>	\$1,059,975

Ocean Beauty Seafoods, Inc.	<i>Smoked Salmon</i>	\$402,900
Ocean Beauty Seafoods, Inc.	<i>Sockeye Salmon Portions</i>	\$173,500
Old Harbor's Finest	<i>Old Harbor's Finest National Marketing</i>	\$10,450
Omega Foods, Ltd.	<i>2004 Salmonburger Marketing Plan</i>	\$200,000
Pacific Pleasures	<i>Pacific Pleasures Marketing Up Grades</i>	\$8,800
Peninsula Processing & Smokehouse	PPS mailings, design, web site, promotions	\$50,000
Peter Pan Seafoods	<i>Peter Pan Canned Salmon Market Expansion</i>	\$55,000
Peter Pan Seafoods	<i>Tall Pink Promotion under "Double Q" Brand</i>	\$307,500
Plitt Company	Restaurant events, promotional material, events	\$200,000
Sea Products, LLC	Marketing Smoked Salmon Sausage	\$100,000
Seafood Producers Cooperative	<i>Brand Equity Development Project for Wild Alaska Salmon</i>	\$150,000
Signature Seafoods	<i>Chum and Pink Salmon Market Expansion</i>	\$120,000
Smoky Bay Fisheries	Vacuum-Packed Sockeye Marketing	\$14,352
Snug Harbor Seafoods	<i>Snug Harbor Branded Salmon Project</i>	\$19,332
Sockeye Alaska	<i>Expanding High-Value Markets for Wild Alaska Salmon</i>	\$25,000
Taku River Reds	<i>Taku River Reds Salmon Marketing</i>	\$11,935
Trappers Creek Smoking Co. Inc.	<i>Taste Alaska's Best Wild Alaska Salmon Jerky</i>	\$175,000
Trident Seafoods	<i>Alaskan Salmon Burger Costco Promotional Program</i>	\$1,275,000
Trident Seafoods	<i>Canned Salmon Label Revision</i>	\$28,625
Trident Seafoods	<i>Canned Salmon Retail Product Sampling</i>	\$77,500
Troller Point Fisheries	<i>Go Wild</i>	\$16,000
Wild By Nature, LLC	<i>Copper River Salmon, Window to Alaska's Treasures</i>	\$21,668
WildCatch	<i>WildCatch Retail</i>	\$154,000
Wind and Tide, Inc.	<i>Rose Fisheries Product Promotion</i>	\$18,881
Wrangell Seafoods, Inc.	Marketing Wrangell Salmon	\$125,000

Alaska Salmon Marketing Grant Program
Grants Finalized
September 14, 2004

Yakutat Salmon Board	<i>Yakutat Regional Branding Marketing Project</i>	\$60,000
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