

MADE IN Alaska

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Made In Alaska Products Display Rules and Requirements For FREE Promotion of Your Product

(Please read prior to completing application.)

This promotional opportunity is provided free of charge by the Made In Alaska Program. Its intent is to promote the products manufactured and sold by businesses that hold a valid Made in Alaska permit.

In order to qualify for the displays, the products shall:

1. be permitted by Made in Alaska;
2. shall offer his/her items for sale in Alaska stores, kiosks, fairs, or booths;
3. be listed in a completed **Alaska Product Display Application** (next page on other side);
4. be “display worthy,” which means item must be in good taste; fit on a display shelf (6” x 11”); be the actual product, not a photograph or brochure alone.

The Made In Alaska Program Manager, reserves the right to make the final selection of the products to be displayed. Please note that, the administration of the Ted Stevens Anchorage International Airport makes the final decision on what items are accepted for the display case at the Airport.

The Made In Alaska Program will not serve as go-between, or as a mediator between vendors and customers.

Each vendor shall provide business cards or tags etc. with clearly printed contact information for customer to contact vendor directly. Any sales, delivery, or transaction issues shall be the sole responsibility of the MIA member vendor.

The Made In Alaska Program, The Ted Stevens Anchorage International Airport, Egan Convention Center, Governor’s Office in Washington, DC, and Alaska Public Lands Tok Visitor Information Center will take appropriate precautions to safeguard display items, but will not be responsible for items suffering loss, damage, or theft.

Alaska Products Display Application

(Product must be physically available for sale in Alaska stores, kiosks, and fair booths.)

Company Information

Company Name _____ Made In Alaska Permit # _____

Contact Person _____ Title _____

Mailing Address _____

Physical Address (if different) _____

Phone _____ Fax _____

E-Mail _____ Website _____

I would like you to consider my product for display at:

- | | |
|--|---|
| <input type="checkbox"/> Egan Civic and Convention Center, Anchorage | 1. <input type="checkbox"/> Made in Alaska permit is current |
| <input type="checkbox"/> Alaska Public Lands Information Center, Tok | 2. <input type="checkbox"/> Business has current business license # _____ |
| <input type="checkbox"/> Office of the Governor, Washington, DC | 3. <input type="checkbox"/> Business is in good standing with the community |
| <input type="checkbox"/> Ted Stevens Anchorage International Airport | 4. <input type="checkbox"/> Product is available for sale in Alaska |
| <input type="checkbox"/> Ferry Terminal, Juneau | 5. <input type="checkbox"/> Product fits in a cabinet shelf of 6"X 15" |
| <input type="checkbox"/> Ferry Terminal, Whittier | |
| <input type="checkbox"/> All of above | |

Describe the product(s) you want to display: (Use separate application for different products)

List address, name of local stores in Anchorage where the item(s) can be purchased:

Submitting Products – Submit the amount of product equal to the number of display sites which you marked in your application (Example: 3 sites chosen = 3 of the same product). Submit only the container and lid for perishables like ice cream, beer, wine, cheese, chips, coffee, etc. The Made In Alaska Program will review all products, and if your product is accepted for display, will notify you in writing or via e-mail.

By signing this application I agree that: if accepted for display, my product will be on display for 3 – 6 months provided my business continues to meet the above requirements; that my product will not be returned to me; and that the Made In Alaska Program, Egan Civic and Convention Center, the Alaska Public Lands Tok Visitor Information Center, Ted Stevens Anchorage International Airport, Ferry terminals in Juneau or Whittier, and the Governor's Office in Washington, DC are not responsible for loss or damage to the products I submit for display.

Signed _____ Date _____