

# Bear Necessities

The official newsletter of the MADE IN ALASKA program  
2007 Calendar of Events Included



JANUARY 2007



**Custom Canvas LLC**  
Permit #5837



**Alaska Spice Company**  
Permit #4556



**Lucky Mutt & Musk**  
Ox Creations  
Permit # 5886



**Superior Products Inc.**  
Permit #899

## 2007 Workshops in Eleven Cities

Made In Alaska's 2007 Workshops are now scheduled for the first quarter of the year in eleven cities. This year's dual themes will be "Marketing to Alaska" and "How To Photograph Products" for the web and your printer.

"Marketing to Alaska" will cover the basic marketing techniques used by successful small businesses for many years. Basics of marketing, use of direct mail, public relations & promotions and newspaper will all be covered.

"How To Photograph Products" will be a hands on workshop that requires you to bring an item to be photographed. You will gain a photograph of that item on a CD and the knowledge to do it yourself.



Made In Alaska Workshops are FREE and open to all permit holders and the public. However, only Made in Alaska and Silver Hand permitted items will be photographed. Make reservations by calling 272-5634 or emailing [dana@anchoragemarkets.com](mailto:dana@anchoragemarkets.com).



**2006 Anchorage Workshop**  
at the BP Energy Center

Make sure that you specify which workshop, names of attendees and company name.

Following is the schedule for 2007 Workshops:

(M) = "Marketing to Alaska"  
(P) = "How To Photograph Products"

**Nome** – Wednesday, January 24 @ Council Chambers Room from (M) 11AM - 2PM and (P) 3PM - 5PM

**Bethel** – Tuesday, January 30 @ Yupiit Picieryarait Cultural Center from (M) 9AM - 2PM and (P) 3PM - 5PM

**Dillingham** – Thursday, February 1 @ Bingo Hall from (M) 11AM - 2PM and (P) 3PM - 5PM

**Fairbanks** – Tuesday, February 6 @ UAF - Wood Center Conference Rooms C/D from (M) 9AM - 2PM and (P) 3PM - 5PM

**Barrow** – Wednesday, February 7 @ City Chamber Room from (M) 12PM - 2PM and (P) 3PM - 6PM

**Mat-Su** – Thursday, February 20 @ Lake Lucille Inn from (M) 9AM - 12NN and (P) 1:30PM - 5PM

**Anchorage** – Tuesday, February 20 @ BP Energy Center from (M) 9AM - 12NN and (P) 1:30PM - 5PM

**Homer** – Tuesday, March 6 @ Chamber of Commerce from (M) 9AM - 12NN and (P) from 1:30PM-5PM

**Soldotna** – Wednesday, March 7 @ Mykels Restaurant in Soldotna Inn from (M) 9AM-12NN and (P) 1:30 PM - 5PM

**Seward** – Thursday, March 8 @ Seward Library from (M) 9AM-12NN and (P) 1:30PM - 5PM

**Kodiak** – Tuesday, March 13 @ Kodiak College from (M) 9AM-12NN and (P) 1:30PM - 5PM



# Welcome New Permit Holders

## **Diamond D Custom Leather**

David Johnston  
Chugiak 688-0366  
djjohnston61@hotmail.com  
<http://www.davidjohnstonleather.com>  
Wholesale - Yes  
Permit #5942 for Custom Leather Products That Include, Belts, Wallets, Holsters, Check Bookcovers, Bracelets, Ulu Cases, Cell Phone Holders, Knife Sheaths And Other Leather Items.

## **Kenai Wood Products**

Brian Olson  
Soldotna 252-8511  
kwp@alaska.net  
Wholesale - No  
Permit #5943 for Furniture And Other Wood Items, Such As Cutting Boards Of Birch And Oak. Furniture Is Mission style.

## **Heartfelt Handful Nunofelt Originals**

K Lowe  
Anchorage 345-8988  
auroradreams18@tutmail.com  
<http://www.kclowe.com>  
Wholesale - No  
Permit #5944 for Nunofelt Originals For Body And Home

## **US Hovercraft**

Chuck Manley  
Anchorage 783-2350  
chuck@ushovercraft.com  
<http://www.ushovercraft.com>  
Wholesale - No  
Permit #5945 for Manufacture Of Hovercraft

## **Alaska Federal Health Care Access Network**

Paul Sherry  
Anchorage 729-2260  
<http://www.afhcan.org>  
Wholesale - No  
Permit #5946 for A Diagnostic 'Store And Forward' Telehealth Platform, Which Includes: Hardware, Software, AFHCAN Cart, Training And Support

## **Alaska Scented Cookies**

Lisa Curran  
Anchorage 632-8165  
quyana@aol.com  
Wholesale - No  
Permit #5947 for Wax Based Products

## **The Alaska Sea Otter, Steller Sea Lion Com.**

Lianna Jack  
Anchorage 274-9799  
asoc@seaotter-sealion.org  
<http://www.seaotter-sealion.org>  
Wholesale - No  
Permit #5948 for Educational Materials Pertaining To Alaska Native Subsistence Use, Sea Otter and Steller Sea Lion Conservation, Management, Research And Education

## **Jumping Goat Coffee Co.**

Mike Reed  
Wrangell 874-2002  
reeds@ak.net  
<http://www.jumpinggoat.com>  
Wholesale - No  
Permit #5949 for Roasting Coffee

## **Alaska Heat**

Susan Robinson  
Anchorage 244-5809  
Wholesale - No  
Permit #5950 for The Finest Microwaveable Heat Packs

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# Manufacturer of the Year

Nominations for the Made In Alaska 2006 Manufacturer Of The Year are now being accepted in the Made In Alaska office. Every year since 1991 one Made In Alaska permit holder has been selected to receive this prestigious award.

Any active permit holder is eligible to receive the award. When deciding who should receive the award we consider time in business, innovations, job creation, originality and Alaska spirit, the "Can Do" factor.

Anyone may nominate a permit holder and self nominations are very much in order and welcomed. Send as much information as possible to the Made In Alaska office prior to January 20, 2007. Photos are always helpful.



**Alaska Sand and Gravel  
2006  
Manufacturer of the year.**

## **Past recipients of the award are:**

- 2005 Alaska Sand and Gravel of Anchorage
- 2004 Alaska Rag Company of Fairbanks
- 2003 Kodiak Island Winery of Chiniak
- 2002 Alaska Sausage and Seafood of Anchorage
- 2001 Alaska Black Diamond of Princess Island
- 2000 Fenton Woods of Wasilla
- 1999 Alaska Mint of Anchorage
- 1998 Cameron Birch Syrups & Confections, Inc. of Wasilla
- 1997 Alaska Canine Cookies, Inc. of Anchorage
- 1996 Interstate Brands Corp./Sunrise Bakery of Anchorage
- 1995 The Great Alaskan Bowl Company of Fairbanks
- 1994 Alaska Wild Berry Products of Homer & Anchorage
- 1993 Marion Boat Works of Anchorage
- 1992 Alaskan Brewing & Bottling Co. of Juneau
- 1991 Tesoro Alaska Petroleum of Anchorage

# New Permit Holders Cont'd

## Arctic Fibers

Terra Shidler  
 Fairbanks 455-6897  
 shideler@acsalaska.net  
 Wholesale - No  
 Permit #5951 for Quilts And Wearable Art

## 1000 Words Photography

Sarah Kocak  
 Anchorage 770-5006  
 photography@1kwordsphotos.com  
 http://www.1kwordsphotos.com  
 Wholesale - Yes  
 Permit #5952 for Alaska Prints And Greeting Cards With  
 Photos Taken By The Artist

## Irvin Pottery

Tom & Sharon Irvin  
 Seward 224-3534  
 http://www.irvinpottery.com  
 Wholesale - No  
 Permit #5953 for Stoneware Pottery That Are Glazed With  
 Alaskan Themed Colors And Designs

## PK Crafts & Gifts

Richard Pifer  
 Anchorage 338-4364  
 pkcrafts@gci.net  
 http://www.p-kcrafts.com  
 Wholesale - No  
 Permit #5954 for Wood Guns, Cars, Trucks, Planes, Trains,  
 Doll Cradles, Rocking Moose, Games  
 Permit #5955 for Tablerunners, Potholders, Coasters, Baby  
 Items, Soft Toys, Crochet And Knit Items

## Cat Tails

Carolyn Thompson  
 Ketchikan 225-3009  
 terrycarolyn@kpunet.net  
 Wholesale - No  
 Permit #5956 for Handmade Beads And Jewelry

## Alaska Watercolor & Glass

Annette Isdell  
 Anchorage 677-3973  
 info@alaskawatercolor.com  
 http://www.alaskawatercolor.com  
 Wholesale - No  
 Permit #5957 for Glass- Fused Glass Jewelry And Accessories

## Bad Girls Of The North

Carol Green  
 Palmer 746-7627  
 http://www.badgirlsofthenorth.com  
 Wholesale - Yes  
 Permit #5958 for Clothing Printed With 'Bad Girls Of The  
 North'



# LABEL ORDER FORM



Return this form to **Made In Alaska**  
 741 East 13th Avenue, Anchorage, AK 99501-4621

Permit # \_\_\_\_\_

Name: \_\_\_\_\_

Address \_\_\_\_\_

City/Zip \_\_\_\_\_

Visa/MasterCard \_\_\_\_\_

Exp \_\_\_\_/\_\_\_\_ CHECKS PAYABLE TO: **STATE OF ALASKA**

Roll Labels (Stickers) 1,000 roll	# Rolls or Bags	Cost Roll or Bag	Amount Due \$
Large Black & White		\$15.00	
Large Gold & Black		\$15.00	
Large Silver & Black		\$15.00	
Small Black & White		\$12.50	
Small Gold & Black		\$12.50	
Small Silver & Black		\$12.50	
<b>Woven Cloth Labels Sold 50 Per Bag</b>			
Black		\$12.50	
Red		\$12.50	
Royal Blue		\$12.50	
Navy Blue		\$12.50	
Light Blue		\$12.50	
Light Pink		\$12.50	
Dark Pink		\$12.50	
Purple		\$12.50	
Yellow		\$12.50	
Forest Green		\$12.50	
<b>Black &amp; White Special Order Woven Cloth Labels</b>			
Small (1/2") bag of 50		\$7.50	
Small bag of 500		\$52.50	
Med (1") bag of 50		\$8.00	
Medium bag of 350		\$40.00	
Large (1 1/2") bag of 50		\$8.50	
Large bag of 400		\$46.00	

Total Amount Due With Order \$ \_\_\_\_\_



## Free — Point Of Sale items Posters, Tents, Decals

Made In Alaska maintains an inventory of point of sale merchandising items and decals available to permit holders and retailers of all types...just for the asking. These items spruce up your in-store or booth displays and bring positive attention to your Made In Alaska certified items. All permit holders benefit when you spread the word...

# “ Look for the Label “

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Number	City/State/Zip
Mail this form to	Decal 6" x 6" Back Stick Display & Doors Made In Alaska, 741 East 13th Avenue, Anchorage, AK 99501-4621 or Fax 272-5635
	Decal 8" x 6", Front Stick Doors
	Look for the Label Tents 3" x 5" folded
	Look for the Label Posters 8" x 10"
	Another Alaskan Product Tent 2" x 3" folded
	Another Alaskan Product flat 3" x 4"
	Another Alaskan Product flat 4" x 9"

## New Product Wall Display



Last month, the Alaska Department of Commerce, Community and Economic Development (DCCED) unveiled the new display case located near the Alaska Airlines baggage claim in the Anchorage Ted Stevens International Airport.

In order for an item to be displayed in the display case at the airport, it will have to meet stringent airport reviews in terms of quality, safety, and whether it adds to the esthetics of the airport.

If you would like the great opportunity to display your Made In Alaska certified product at any of our four locations, please call Jennifer Abbott at 269-8153 and ask for a copy of the "Alaska Products Display Application." There is no charge to permit holders wishing to display products at these sites.



### Susitna Rotary President Scott Norman and Made in Alaska Administrator Greg Stubbs

On December 11, 2006 Greg Stubbs, Made in Alaska Administrator, was a guest speaker for the Susitna Rotary. In the meeting, Greg spoke about the benefits of participating in the Made in Alaska program, and the importance of increasing the sale of Alaskan manufactured and/or handcrafted products.

The Susitna Rotary is a new club that seeks members from Church Road in Wasilla north to Talkeetna. For further information call 373-8763.



741 East 13th  
Avenue

Anchorage, Alaska 99501-4621

Phone: 272-5634 Fax: 272-5635

Email: [madeinalaska@anchoragemarkets.com](mailto:madeinalaska@anchoragemarkets.com)

[www.madeinalaska.org/mia](http://www.madeinalaska.org/mia)

PRSR STD  
U.S. POSTAGE  
**PAID**  
Permit No. 93  
Anchorage, AK