



MADE IN ALASKA

MIA Initial Certification Application

Background Information

The goal of the Made In Alaska (MIA) program is to increase the sale of Alaskan manufactured and/or made products. This is done through the certification and identification of products that are truly manufactured and/or made in Alaska. The program is administered by the Alaska Department of Commerce, Community & Economic Development (DCCED) and managed by Webb's Consulting & Management Services, Inc.



Products are certified according to the standards defined in Alaska statute AS 45.65 and Alaska Administrative Code 3 AAC 58.040-58.090. Once certified, the manufacturer is issued a MIA permit and permit number and then may identify the product as being "Made in Alaska" by using the MIA emblem. The emblem is a registered trademark held by DCCED.

The MIA emblem depicts a mother bear and her cub in a rectangle form with "Made In Alaska" written below the bears. The emblem and permit number may be printed as part of the specific product's label and/or a generic MIA label or sticker may be attached to the product.

Permit Process

In order to receive a permit to use the MADE IN ALASKA emblem on a product or handicraft, a completed application must be submitted to a MADE IN ALASKA agent or the Division of Community and Business Development.

A separate permit is required for each of the applicant's handicrafts or product lines. The annual permit fee for the MADE IN ALASKA permit is \$25.00 per product line or a maximum of \$75.00 per permit holder.

A permit to use the MADE IN ALASKA emblem is valid for one year from the date the permit is issued. A permit may be renewed by:

- (1) submitting a completed permit renewal application; and
- (2) paying the required fees.

The department or a MADE IN ALASKA agent will review the application to verify information concerning the applicant's products through either a site inspection of the manufacturing facilities or other verification procedure.

Based on the verification report, the commissioner, or a MADE IN ALASKA agent will make the determination if the handicraft, product, or product line meets the MADE IN ALASKA program requirements.

The commissioner or a MADE IN ALASKA agent must approve or disapprove an application or renewal application to use MADE IN ALASKA emblems within 30 days of the date of receipt of a completed application.

Within 30 days after receiving notification of denial of an application or renewal for authorization to use the MADE IN ALASKA emblem. If the applicant wishes to appeal, the applicant's exclusive recourse shall be as follows:

The applicant may request reconsideration by the commissioner. The request for reconsideration must specify grounds that would support reversal of the denial. Within 30 days after receipt of a completed request for reconsideration, the commissioner will issue a written decision. The commissioner's decision on reconsideration constitutes final administrative action by the department. The applicant shall have no direct claims against Webb's Consulting & Management Services, Inc.

Certification Requirements

A permit to the MADE IN ALASKA emblem will be issued to an applicant who:

- (1) locates and maintains the handicraft or product making or manufacturing operation with the state;
- (2) produces a handicraft in the state or a product in which the value-added processes were accomplished in the state;
- (3) uses Alaska resources and materials in the manufacturing or production of the product or handicraft, or provides documentation that the raw resources and materials do not exist with the state either in the form, quality, or quantity required for the production of the product or the handicraft;
- (4) has a current Alaska business license if required by AS 43.70;
- (5) submits a completed application and the required annual fees;
- (6) permits the inspection of the production or manufacturing site by the commissioner or a MADE IN ALASKA agent; and
- (7) complies with the requirements of AS 45.65.010—45.65.070 and 3 AAC 58.005—.900 to determine the eligibility of the product.

A finished product that is only partially manufactured within the state may be authorized to use the MADE IN ALASKA emblem if:

- (1) the producer demonstrates that no manufacturing facility exists in this state with the capacity or expertise to do the work being accomplished outside the state; the commissioner or MADE IN ALASKA agent will not consider cost alone as a valid justification for using out-of-state manufacturing facilities; and
- (2) the majority of the value-added processes are accomplished in the state.

The printing industry is not eligible for a permit to use the MADE IN ALASKA emblem for routine printing projects that involve printing or duplication of items or writings not created by the printer.

Utilizing the MADE IN ALASKA Emblems

The permit holder may obtain MADE IN ALASKA emblems from authorized sources that conform to the requirements of AS 45.65.010—45.65.070 and 3 AAC 58.005—. 900. The representation of the emblem may be in the form of tags, stickers, rubberstamps, etc.

A permit holder may use a representation of that emblem on labels, letterheads, business cards, in-store and other advertising, and for other similar purposes.

The MADE IN ALASKA emblem or a representation of that emblem may not be used in a manner that is false or misleading. The MADE IN ALASKA emblem or a representation of that emblem may only be used without any modification to the design specified in 3 AAC 58.040(b).

The MADE IN ALASKA emblem or a representation of that emblem may not be incorporated into any business, company, or product logo or label.

The MADE IN ALASKA emblem or a representation of that emblem may not be sold as art or as a dominant feature of a product logo or label unless approved by the commissioner in writing.

Definitions

- (1) “handicrafts” means products that are produced for sale by a skilled craftsman, usually as a home occupation or in a small shop; each product requires individual attention, is produced in small quantities, and utilizes a minimum number of power tools;
- (2) “MADE IN ALASKA” agent means a person who holds a valid permit issued under this chapter to serve as an agent for the MADE IN ALASKA program;
- (3) “manufactured product” means a product that is built, formed, fabricated, or assembled from a raw or semi-finished material which is changed in character in the final product;
- (4) “product line” means a product or group of products that is manufactured utilizing similar materials and manufacturing processes and producing a finished product that is similar in form, content, and use;
- (5) “value-added process” means a process that changes a raw material or a basic industrial material into a more finished product or alters the function, shape, or appearance resulting in a product with increased value.

Penalties for Misuse of MADE IN ALASKA Emblem

Penalties of misuse of the MADE IN ALASKA emblem seal are as follows:

AS 08.45.65.060 PENALTIES (c) A person who knowingly or willfully alters, changes, or counterfeits an identification seal or emblem is guilty of a Class B misdemeanor. (d) A person who knowingly or willfully sells, or offers to sale an article that is not made in the state but bears the MADE IN ALASKA emblem is guilty of a Class B misdemeanor. (e) A person who knowingly or willfully uses the emblem for an article that is not made in the state is guilty of a Class B misdemeanor. (g) A person who has been issued a permit under AS 45.65.045 to issue permits to use the emblem is guilty of a Class B misdemeanor if the person knowingly or willfully issues a permit for an article that is not made in the state.

3 AAC 58.075. REVOCATION AND DEBARMENT (a) The permit of a person authorized to use the Silver Hand seal or the MADE IN ALASKA emblem, or to act as an agent for either the Silver Hand or the MADE IN ALASKA program who is convicted of an offense under AS 45.65.060 is automatically revoked as of the date of the conviction. (b) Any person who is convicted of an offense under AS 45.65.060 is barred from any further participation in either the Silver Hand or MADE IN ALASKA program. After notice and opportunity for hearing, the commissioner will, in the commissioner’s discretion, revoke a permit for failure to comply with the requirements of AS 45.65.010—45.65.070 including the payment of fees, and this chapter.

For More Information

If you are interested in obtaining a copy of the MADE IN ALASKA regulations or if you would like additional information on the MADE IN ALASKA program, please contact::

MADE IN ALASKA

Location: 741 East 13th Avenue, Anchorage, Alaska 99501-4621

Phone: (907) 272-5634 **Fax:** (907) 272-5635 **Email:** madeinalaska@anchoragemarkets.com

Web site: <http://www.madeinalaska.org/mia>

Thanks for inquiring about the Made In Alaska program. We welcome all qualified producers to apply for certification and become part of the program. Please do give us a call should you have any questions regarding the program.

We look forward to working with you in increasing the sale of Made In Alaska products.

Sincerely Yours
William F. Webb, Program Manager/Agent

Web Site Categories

Made In Alaska maintains an attractive web site and all active permit holders are listed on this site by category. Please indicate on your application the category or categories (maximum of two) that best describe your product or product line for each permit. Should you find that many categories are needed for your product line it may be an indication that you have too many items listed for inclusion within one permit.

Following are the categories currently in use:

Agriculture	Educational	Music & Videos
Alaska Novelties & Gifts	Electronics & Computers	Office Products & Supplies
Alaska Prints & Notecards	Embroidery & Screen Printing	Newspapers & Magazines Pet
Antler, Bone & Ivory Carvings	Fiber Art	Food & Supplies
Auto, Boats & Planes	Fine Art	Petroleum Products
Beads & Beadwork	Fishing & Hunting	Photography
Beverages	Foods	Quilts & Needlework
Body Care Products	Fur & Leather Products	Sculptures & Carvings
Books & Publications	Furniture & Home Furnishings	Screensavers
Building & Construction	Gifts	Seafood
Candles	Glass Art	Sewn Items & Cloth
Candy & Confections	Handcrafted Items	Signs & Banners
Ceramics & Pottery	Holistic Health	Sports & Recreation
Children's Items	Industrial	Stained Glass
Clothing & Apparel	Jewelry	Stone & Lapidary Art
Coffee Roasting	Knives & Ulus	Toys & Games
Collectibles & Commemorative	Lawn & Garden	Wearable Art
Dolls	Metal Fabrication	Wildflower Art
		Woodcrafts

Business License

All applicants for a Made In Alaska permit must hold a current Alaska Business License. Cost for this license is \$200 for two calendar years. Business license may be obtained electronically on the Internet by using a credit card and printing permit on your printer. Go to <http://www.commerce.state.ak.us./occ/home.htm>. Obtain by mail to State of Alaska, Department of Commerce, Community & Economic Development, Business Licensing Program, Post Office Box 110806, Juneau, AK 99811-0806 or call (907) 465-2550 to obtain application form. License may be purchased in person at one of these division offices:

9th Floor State Office Building
333 Willoughby Avenue
Juneau, AK 99801
(907) 465-2534

Atwood Building
550 West 7th Avenue, Suite 1500
Anchorage, AK 99501
(907)269-8173



MADE IN ALASKA

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Print or type all requested information.

If you have questions, call (907) 272-5634 or email: madeinalaska@anchoragemarkets.com. Please complete and mail this application along with a check or money order made payable to "State of Alaska"

Mail or Deliver to: **MADE IN ALASKA**
741 East 13th Avenue
Anchorage, Alaska 99501-4621

Business Name: _____

First Name (Owner/Contact): _____ MI: _____ Last Name: _____

Parent Name: _____

Mailing Address: _____

City: _____ State: _____ ZIP Code: _____ Business License No. _____

Physical Address: _____ Same as Above

City: _____ State: _____ ZIP Code: _____ Previous MIA Permit #: _____

Phone (Business): _____ Fax (Business): _____ Toll Free Phone: _____

Phone (Home): _____ Fax (Home): _____ Selling Wholesale? Yes No

Email Address: _____

Website Address: _____

Description of Handicraft type or Product Line. Use additional sheets if necessary.

(Note: There is a \$25.00 annual fee for each separate product line and a \$75.00 maximum fee per person or company with more than three product lines.)

(1)	
Web Site Category #1 _____	Web Site Category #2 _____

(2)	
Web Site Category #1 _____	Web Site Category #2 _____

(3)	
Web Site Category #1 _____	Web Site Category #2 _____

Web Site Category #1 _____	Web Site Category #2 _____
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Note: Before mailing this application, please complete the information requested on the reverse side of this page.



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Where is your handicraft or product manufacturing operation located in Alaska? Please give physical location and describe location, i.e. home, shop, garage, plant, etc. Describe who handcrafts or produces the products and where do they reside? If non-Alaska residents are involved in the manufacture or packaging of these handicrafts or products; explain their involvement.

Describe any part or component of the handcrafted items or products that is manufactured or of origin somewhere other than Alaska. Is this item(s) available of Alaskan origin or from Alaska sources? If so, explain why you do not obtain these items from Alaska origin or source.

Percentage of (Circle one) Wholesale or Retail Value that is of Alaska origin _____%

Use additional sheets of paper to continue your reply.

You may enclose photos, drawings, samples or other information in support of your application.

Affidavit: This affidavit must be signed by the owner or a corporate officer and requires two witnesses. I, the undersigned, do hereby certify that I (we) manufacture a product or handicraft in Alaska and that this product or handicraft satisfies the requirements for the Made In Alaska program, as specified by this permit application. I (we) request that I (we) be authorized to use the Made In Alaska emblem to identify the product or handcrafted item specified above. In addition, I take full responsibility for the proper use of said emblem in accordance with AS 44.65.020 - 44.65.070 and 3 ACC 58.005 - .900. I (we) consent to an on-site inspection, by appointment, of our manufacturing facilities by the Made In Alaska program agent or his designee.

Owner Signature _____ Title _____ Date _____

1. Witness Name (Print) _____ Phone _____ Witness Signature _____

2. Witness Name (Print) _____ Phone _____ Witness Signature _____

Do Not Write Below this Line

Certification of Permit

By Affidavit On-site Inspection by: _____ on: _____

APPROVED DISAPPROVED ____/____/____ by: _____

Check # _____ Cash Visa MasterCard

Credit Card # _____ / _____ / _____ / _____

CW2# _____ Expires ____/____/____ Amount: \$ _____ by _____

Permit Number: