

Bear Necessities

The official newsletter of the MADE IN ALASKA program
2008 Calendar of Events Included



JANUARY 2008



Permit: 5972
Bear Paw Studio



Permit: 6006
New Phase
Photography



Permit: 6033
Glacier Valley
Roasters

2008 Workshops in Eleven Cities

Made In Alaska's 2008 Workshops are scheduled for the first quarter of the year in eleven cities. This year's dual themes will be "Marketing to Alaska" and "How To: Digital Photography" for the web and your printer.

"Marketing to Alaska" will cover the basic marketing techniques used by successful small businesses for many years. Basics of marketing, use of direct mail, newspaper, public relations & promotions will all be covered.

"How To: Digital Photography" will be a hands on workshop that requires participants to bring an item to be photographed. You will gain a photograph of that item on a CD and the knowledge to do it yourself.

Made In Alaska Workshops are FREE and open to all permit holders as well as the public. However, only Made in Alaska and Silver Hand permitted items will be photographed.

Make reservations by calling 272-5634 or emailing dana@anchoragemarkets.com.

Make sure that you specify which workshop, names of attendees and company name.



2006 Alaska Manufacture of the Year Arctic Wire Rope & Supply, Will you be next?

Following is the schedule for 2008 Workshops:
"Marketing to Alaska" (M) from 1-4PM. "How To: Digital Photography" (P) from 5-8PM.

Anchorage – Wednesday, February 20 @ BP Energy Center from (M) 1 PM - 4PM and (P) 5PM - 8PM

Mat Su – Thursday, February 21 @ Lake Lucille Inn from (M) 1 PM - 4PM and (P) 5PM - 8PM

Fairbanks – Tuesday, February 26 @ Princess Lodge from (M) 1 PM - 4PM and (P) 5PM - 8PM

Juneau – Tuesday, March 25 @ Juneau Economic Development Council from (M) 1 PM - 4PM and (P) 5PM - 8PM

Skagway – Wednesday, March 26 @ Chamber of Commerce from (M) 1 PM - 4PM and (P) 5PM - 8PM

Haines – Thursday, March 27 @ American Bald Eagle Foundation Hall from (M) 1 PM - 4PM and (P) 5PM - 8PM

Sitka – Monday, April 7 @ Harrigan Hall from (M) 1 PM - 4 PM and (P) 5 PM - 8PM

Ketchikan – Wednesday, April 9 @ Best Western Landings from (M) 1 PM - 4 PM and (P) from 5 PM-8PM

Wrangell – Thursday, April 10 @ Sitikne Inn from (M) 1 PM-4 PM and (P) 5 PM - 8PM

Kenai – Tuesday, April 15 @ Visitor's Bureau from (M) 1 PM-3 PM and (P) 4PM - 7PM

Cordova – Thursday, April 17 @ Masonic Hall from (M) 1 PM-4 PM and (P) 5PM - 8PM



Welcome New Permit Holders

AK Jamz

Tracy Harris
Anchorage 562-5269 alaskadjmz@yahoo.com
<http://www.akjamz.com>
Wholesale- No
Permit # 6094 for Energy Conservation Device Sewn From Cloth

Reflections By Dawn

Dawn Bolender
Palmer 232-5208 reflectionsbydawn@hotmail.com
<http://www.reflectionsbydawn.org>
Wholesale- No
Permit # 6097 for Alaska Photo Note Cards And Alaska Photos Matted And Framed

Cold Rose Creations

Laurette Rose
Anchorage 337-7673 laurette@coldrose.net
<http://www.coldrose.net>
Wholesale- No
Permit # 6100 for Fused Glass Art, Bowls and Jewelry

Redoubt Press

Edwin Mighell Jr.
Anchorage 301-9358 mighell@gci.net
Wholesale- No
Permit # 6103 for Ceramics And Pottery

Muth Farm

Carol Muth
Palmer 746-0436
Wholesale- No
Permit # 6106 for Fine Art, Prints And Notecards

Artistry And Inspriation, LLC

Ecko Anderson
Anchorage 274-4240 artistryandinspiration@gci.net
Wholesale- No
Permit # 6107 for Alaska Prints And Notecards

Begley Ventures

Yvonne Begley
Anchorage 764-7420
yelsbieta@yahoo.com
Wholesale- No
Permit # 6110 for Art

Alaska Wooden Arts

Chris Gossen
Fairbanks 474-0383 cgossen@starband.net
Wholesale- No
Permit # 6113 for Ulu Knives And Cuttlery With Birchwood Handles

An Alaskan Bead Lair

Lynette Schroeder-Einwiller
Palmer 745-2636 alaskanbeadlair@gmail.com
<http://www.alaskanbeadlair.com>
Wholesale- No
Permit # 6116 for Stained Glass Creations

Ewenique Creations & Fiber

Laurie Sitkiewicz
Anchorage 272-4779 razmataz@gci.net
Wholesale- Yes
Permit # 6119 for Fiber Blends, Hand Woven, Hand Knit & Hand Felted Dyed Fibers

Alaska Metal Art And Gifts

Travis Johnson
Fairbanks 338-8525 tjakgifts@gmail.com
<http://www.alaskametalartandgifts.com>
Wholesale- Yes
Permit # 6122 for Handmade And CNC Cut Metal Art, Metal Wall Art, Ornamental Iron Railings And Stairs

The Demon Bitches of Alaska

Suezanne Keller-Coffey
Eagle River 240-6462 thedemonbitches@yahoo.com
<http://www.geosities/thedemonbitches.com>
Wholesale- Yes
Permit # 6095 for Custom T-Shirts

Mossy Hill Studio

Kathleen Benner
Juneau 790-7288 juneauart@aol.com
Wholesale- No
Permit # 6098 for Handformed, Kiln-Fired Beads And Pendants Made From Earthen Ware Clay, Made Into Necklaces, Earrings, Barretts, Bracelets, Etc.

Cold Rose Creations

Laurette Rose
Anchorage 337-7673 laurette@coldrose.net
<http://www.coldrose.net>
Wholesale- No
Permit # 6101 for Crocheted Scarves, Hats, Shawls and Afghans

Kakiwik, Art

Sasha Resoff-Lowdermilk
Chugiak 862-1790 kakiwik@hotmail.com
Wholesale- No
Permit # 6104 for Original Alotiiq Wrap-Style Parkas, With The Traditional 'Snow Falling' Design And In Traditional Alutiiq Colors. Made For Children And Dolls

Artistry And Inspriation, LLC

Ecko Anderson
Anchorage 274-4240 artistryandinspiration@gci.net
Wholesale- No
Permit # 6108 for Coloring Books

Pullin' Dandelions

Shelbi Lynne Laughlin-Kenney
Anchorage 529-1992
shelbilynne@pullingdandelions.com
<http://www.pullindandelions.com>
Wholesale- No
Permit # 6111 for Fine Art Jewelry

We're No Angels Soap Co.

Lee Cloward
Healy 683-1342 info@werenoangelssoap.com
<http://www.werenoangelssoap.com>
Wholesale- Yes
Permit # 6114 for Soaps & Bath Salts

Catch Your Eye Stained Glass

Elizabeth Meliah
Kodiak 481-2953 catchyoureye@gci.net
Wholesale- Yes
Permit # 6117 for Glass Art Using All Types Of Recycled Glass

Alaska By Alaskans

Roger Sanders
Wasilla 357-9357 contact@alaskabyalaskans.com
<http://www.alaskabyalaskans.com/souvenirs.htm>
Wholesale- No
Permit # 6120 for Handcrafted Eskimo Dolls

Raven Wi' Enterprises

Cynthia Alvidres
Palmer 745-7293 ravenwi@mtaonline.net
<http://www.ravenscreations.net>
Wholesale- No
Permit # 6096 for 'Robins In Alaska' DVD And Companion Booklet

All About Me Jewelry

Cyndi Conner
Anchorage 351-4488
Wholesale- No
Permit # 6099 for Jewelry

Cold Rose Creations

Laurette Rose
Anchorage 337-7673 laurette@coldrose.net
<http://www.coldrose.net>
Wholesale- No
Permit # 6102 for Screensavers And DVD Slideshows Featuring Original Alaska Photographs

Lori Jean Pottery

Lori Alexander
Wasilla 376-0651 lorijeane@gci.net
Wholesale- No
Permit # 6105 for Handmade And Wheel Thrown Pottery-Functional And Non-Functional Pieces, Stoneware And Raku

HI-Lites Candles & Gifts

Adam Waska
Eagle River 694-1222 hilites@mtaonline.net
<http://www.hilitescandles.com>
Wholesale- Yes
Permit # 6109 for All Natural Handpoured Soy Candles And Tarts

Alaska Wooden Arts

Chris Gossen
Fairbanks 474-0383 cgossen@starband.net
Wholesale- No
Permit # 6112 for Birch Bowls And Vases, Including Speciality Bowls For Ulu Knives

An Alaskan Bead Lair

Lynette Schroeder-Einwiller
Palmer 745-2636 alaskanbeadlair@gmail.com
<http://www.alaskanbeadlair.com>
Wholesale- No
Permit # 6115 for Handmade Jewelry, Including Necklaces, Bracelets, Earrings

The Bear Scentials

Rebecca Racenet
Wasilla 373-3820 thebearscentials@aol.com
<http://www.thebearscentials.com>
Wholesale- No
Permit # 6118 for Soy Candles & Melts, Rustic & Grubby Candles, Wax Tarts, Scented Wax Dipped Bears & Moose, Potpourri And Other Home Fragrance Items

Fish Creek Company

Hamilton Gelhar
Ketchikan 617-0867 hjgelhar@yahoo.com
Wholesale- No
Permit # 6121 for Note Cards And Photos



Manufacturer of the Year



**Arctic Wire Rope
& Supply 2006
Manufacturer of
the year.**

Nominations for the Made In Alaska 2007 Manufacturer Of The Year are now being accepted in the Made In Alaska office. Every year since 1991 one Made In Alaska permit holder has been selected to receive this prestigious award.

Any active permit holder is eligible to receive the award. When deciding who should receive the award we consider time in business, innovations, job creation, originality and Alaska spirit, the "Can Do" factor.

Anyone may nominate a permit holder and self nominations are very much in order and welcomed. Send as much information as possible to the Made In Alaska office prior to January 20, 2008. Photos are always helpful.

Past recipients of the award are:

- 2006 Arctic Wire Rope & Supply
- 2005 Alaska Sand and Gravel of Anchorage
- 2004 Alaska Rag Company of Fairbanks
- 2003 Kodiak Island Winery of Chiniak
- 2002 Alaska Sausage and Seafood of Anchorage
- 2001 Alaska Black Diamond of Princess Island
- 2000 Fenton Woods of Wasilla
- 1999 Alaska Mint of Anchorage
- 1998 Cameron Birch Syrups & Confections, Inc. of Wasilla
- 1997 Alaska Canine Cookies, Inc. of Anchorage
- 1996 Interstate Brands Corp./Sunrise Bakery of Anchorage
- 1995 The Great Alaskan Bowl Company of Fairbanks
- 1994 Alaska Wild Berry Products of Homer & Anchorage
- 1993 Marion Boat Works of Anchorage
- 1992 Alaskan Brewing & Bottling Co. of Juneau
- 1991 Tesoro Alaska Petroleum of Anchorage



LABEL ORDER FORM



Return this form to **Made In Alaska**
741 East 13th Avenue, Anchorage, AK 99501-4621

Permit # _____

Name: _____

Address _____

City/Zip _____

Visa/MasterCard _____

Exp ____/____ CHECKS PAYABLE TO: **STATE OF ALASKA**

Roll Labels (Stickers) 1,000 roll	# Rolls or Bags	Cost Roll or Bag	Amount Due \$
Large Black & White		\$15.00	
Large Gold & Black		\$15.00	
Large Silver & Black		\$15.00	
Small Black & White		\$12.50	
Small Gold & Black		\$12.50	
Small Silver & Black		\$12.50	
Woven Cloth Labels Sold 50 Per Bag			
Black		\$12.50	
Red		\$12.50	
Royal Blue		\$12.50	
Navy Blue		\$12.50	
Light Blue		\$12.50	
Light Pink		\$12.50	
Dark Pink		\$12.50	
Purple		\$12.50	
Yellow		\$12.50	
Forest Green		\$12.50	
Black & White Special Order Woven Cloth Labels			
Small (1/2") bag of 50		\$7.50	
Small bag of 500		\$52.50	
Med (1") bag of 50		\$8.00	
Medium bag of 350		\$40.00	
Large (1 1/2") bag of 50		\$8.50	
Large bag of 400		\$46.00	

Total Amount Due With Order \$ _____



Free — Point Of Sale items Posters, Tents, Decals

Made In Alaska maintains an inventory of point of sale merchandising items and decals available to permit holders and retailers of all types...just for the asking. These items spruce up your in-store or booth displays and bring positive attention to your Made In Alaska certified items. All permit holders benefit when you spread the word...

“Look for the Label“

Name _____

Company _____

Address _____

City/State/Zip _____

Number	Item
	Decal — 6” x 6”, Back Stick Display & Doors
	Decal — 6” x 6”, Front Stick Doors
	Look for the Label Tents 3” x 5” folded
	Look for the Label Posters 8” x 10”
	Another Alaskan Product Tent 2” x 3” folded
	Another Alaskan Product flat 3” x 4”
	Another Alaskan Product flat 4” x 9”

Alaska Product Preference Program

Sign up to become an Alaska Product Preference Vendor

The State of Alaska has eight procurement preferences for Alaska vendors. Check them out at: http://www.commerce.state.ak.us/oed/smallbus/pub/Preferences_for_Alaska.pdf

Ted Fosket
(907) 465-5674
Email: ted.fosket@alaska.gov

ALSO:

Help celebrate Alaska’s 50th Anniversary, use the Logo to let others know it is our Anniversary. To use the logo (Celebrating Statehood 1959*2009 Alaska 50) contact the Made In Alaska office, it is free. You may also go to http://www.gov.state.ak.us/state_commission to find out more.



Awards: Permit Holder # 1026

15th Annual Eiteljorg Museum Indian Market

1st in Category: Fabric Attire

Best in Division: Weavings and Textiles

Sheila Ezelle, an Alaskan Inupiaq, makes custom summer and winter parkys (Eskimo style coats). She has been making parkys since she could stretch and reach the pedal on a sewing machine. Sheila learned the art of parky making from her gramma, the famous Alaskan parky maker, Laura Wright. “I like the challenge of taking all the different textures, colors and patterns from the trims, furs and fabrics and creating something beautiful. Each time I finish a parky, I think, ‘Oh! This one is the prettiest one that I’ve ever made.’”

Sheila’s parkys are currently featured in Anchorage, Alaska at the Anchorage Market & Festival, Alaska Native Heritage Center, and Heritage Gifts



www.madeinalaska.org

741 East 13th Avenue
Anchorage, Alaska 99501-4621
Phone: 272-5634 Fax: 272-5635
Email: madeinalaska@anchoragemarkets.com

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Permit No. 93
Anchorage, AK