

7. Three specimens showing actual use of mark must accompany this application.

8. By signing this application the applicant states:

- a. the applicant is the owner of the mark;
- b. the mark is in use; and
- c. to the knowledge of the individual signing the application, no other person has the right to use the mark either in the identical form or in a near resemblance to it as to be likely, when applied to the goods or services of another person, to cause confusion or mistake, or to deceive.

The signer must be the applicant or a member of the firm or an officer of the corporation, partnership or association applying for the mark.

Date	Contact Name and Phone Number (To resolve questions with this filing)	
Signature	Printed Name	Title

If you have specific legal questions or concerns about this filing, you are strongly advised to consult an attorney or other professional to assist you. Mail the application, 3 specimens, and the **\$50.00** registration fee to:

State of Alaska
Corporations Section
PO Box 110808
Juneau AK 99811

For additional information or forms please visit our web site at: www.corporations.alaska.gov

A person may register their mark by submitting the Application for Registration of Trademark, Service Mark, Certification Mark or Collective Mark, together with three specimens, showing the actual use of the mark on or in connection with the stated goods or services with applicable fees. A separate application must be submitted for each class of goods or services being registered. Registration is valid for a period of five years from the date of registration.

Trademark	Used to identify goods made or sold.
Service Mark	Used to identify a source of service.
Certification Mark	Used to identify the quality, accuracy, or other characteristic of goods or services.
Collective Mark	Used to identify membership in a cooperative, union, association, or other organization.

A mark that merely serves to identify the name of a business is not a valid trademark. In addition, Alaska Statute 45.50.010 states that a proposed mark cannot be registered if it consists of:

1. immoral, deceptive, or scandalous matter;
2. matter that disparages or falsely suggests a connection with persons living or dead, institutions, beliefs, or national symbols;
3. the flag, coat of arms, insignia of the United States, this or another state, or municipality of this or another state, or a foreign nation;
4. the name, signature, or portrait identifying a living individual, except with the written consent of that individual;
5. merely descriptive or deceptively misdescriptive of an applicant's goods or services;
6. merely geographically descriptive or deceptively misdescriptive of an applicant's goods or services;
7. primarily a surname;
8. a mark that so resembles a mark registered in this state or in the United States Patent and Trademark Office, or a mark previously used and not abandoned, as to be likely, when used on or in connection with the goods or services of the applicant, to cause confusion or mistake or to deceive.

A state trademark application is valid only in the State of Alaska and not elsewhere. The Corporations Section does not check an application against other state's registrations, or registrations on file with the U.S. Patent and Trademark Office. You are strongly advised to conduct a thorough search of your mark before filing. If you require assistance, you are advised to seek the services of an attorney or other qualified professional specializing in the area of trademark law.

